



Downtown Columbia

DOWNTOWN COLUMBIA PARTNERSHIP (DCP) BOARD OF DIRECTORS

Minutes of the September 9, 2014 Board Meeting

MEMBERS OF THE BOARD IN ATTENDANCE

Gabe Chung, The Howard Hughes Corporation
Greg Fitchitt, The Howard Hughes Corporation
Robert Jenkins, The Howard Hughes Corporation
Milton Matthews, Columbia Association
Mark Thompson, Howard County Government
Nancy Tucker, The Howard Hughes Corporation
Ashley Venable, General Growth Properties
Barb Nicklas, Executive Director

MEMBERS OF THE ADVISORY COMMITTEE IN ATTENDANCE

Carolyn Karl, Howard County General Hospital (for Susan Case)
Tom Glaser, Howard Community College
Ron Meliker, Chamber of Commerce
Larry Twele, H. C. Economic Development Authority
Linda Wengel, Chair, Town Center Village Board

ALSO IN ATTENDANCE:

Jeff Agnor, Attorney for DCP
Patricia Laidig, Town Center Village Manager
Jean Moon, Jean Moon & Associates

Meeting called to order at 12:05 p.m.

Approval of the Agenda

Ms. Venable made a motion to approve the agenda. Mr. Matthews seconded. Motion passed unanimously.

Approval of the Minutes

Ms. Tucker made a motion to approve the minutes of the August 12, 2014. Mr. Jenkins seconded. Motion passed unanimously.

Executive Director's Report

Ms. Nicklas reported the following:

- The DCP event that was coordinated with the Whole Foods opening went well. There was participation by members of the Partnership Board and also by the Columbia Archives and the Artists' Gallery.
- Plans for the Discover Downtown Columbia 5K, scheduled for Sunday, October 19, 2014, are going well. The website, www.discoverdowntown5K.com, is up and running, an email blast was recently distributed to the database and sponsorship levels are being determined. The idea for the post-race event is to have a 'taste of Columbia' with Columbia restaurants offering food for sale or sampling. She will have more detailed information at next month's meeting.
- After several weeks of working out the kinks, Phase One of the downtowncolumbiamd.com website has launched.

Mr. Fitchitt thanked Ms. Nicklas for the excellent work in putting all of this together in such a short period of time.

Old Business

- **Partnership Entity Logo** – Ms. Nicklas presented additional options for the entity logo. After discussion, it was determined that the logo most liked was the blue and green version. Ms. Tucker made a motion to approve the blue and green logo. Mr. Chung seconded. Motion passed unanimously.
- **Downtown Signage** – Following up on the discussion from the last meeting, Mr. Fitchitt presented additional options for downtown signage. After discussion, the Board came to a consensus that Version 6, with three colors, was favored. Ms. Venable made a motion to approve Version 6. Mr. Chung seconded. Motion passed unanimously. Mr. Matthews stated that once the process of creating the full plans and locations is complete, he would like to make sure that it is presented to the Town Center Village Board for its feedback. He said that he will ensure that the existing Town Center monument signs are redesigned and relocated to coordinate with the new signs. Mr. Thompson agreed and said it is important to get the Town Center Village Board's feedback. Ms. Wengel said she would like to see the existing Warfield neighborhoods receive the same signs as the newly developed areas. Ms. Venable asked if the sign package needs to be approved by the Planning Board. Mr. Jenkins said that it does not. Ms. Nicklas asked Mr. Jenkins if The Howard Hughes Corporation will be paying for the new signage. He said yes.

New Business

- **Financial Statements** – Mr. Chung stated that because the annual budget was discussed last month, he would review the monthly expenses rather than having Gerri Colbert be in attendance at today's meeting. He described each line item and there were no questions. (Financials are attached to these minutes.)
- **Letter from the Oakland Mills Village Board** -- Mr. Fitchitt explained that The Howard Hughes Corporation, the Columbia Association and the Howard County

Government all received the same letter from the Oakland Mills Village Board. The letter voiced the Board's concerns about maintenance, security and design of the multi-use pathway, which currently is under construction. Mr. Thompson said the County is drafting its response and that all concerned should coordinate their responses. Mr. Meliker suggested that the County could respond and carbon copy the others. Mr. Thompson agreed and will circulate the draft for comments. Ms. Venable stated it would be preferable if there was only one entity to administer everything regarding the pathway. Mr. Thompson agreed and cited the long-standing relationship between the County and CA regarding coordination of common area maintenance responsibilities in Columbia.

The next meeting is scheduled for Tuesday, October 14, 2014 at the Howard Hughes offices.

Mr. Thompson made a motion to adjourn. Mr. Chung seconded. Motion passed unanimously.

Meeting adjourned at 1 p.m.